

Effective Management & Purchasing

Marshall Amplification

Aster Training won a contract in early 2005 to provide refresher training in purchasing skills for the Marshall Amplifications plc materials team. Established for over 40 years, Marshall's design and manufacture amplifier and professional public address systems for the music industry.

Ms Nikki Clark, Marshall Amplification's Purchasing Manager stated, "We looked at a number of training providers but felt that Aster offered the best overall package. They listened to our requirements and provided training modules which focused on developing our staff as both individuals and as a team. This was primarily due to the interactive programme offered and recognition of the various skill levels and requirements that existed within our team.

The courses were very informative, involving interactive games and off site scenario training for negotiation skills. All members of the team involved said they enjoyed their sessions with Paul and I would certainly use Aster Training in the future and highly recommend them to other organisations looking for in-house training on Team Management, Purchasing and Stores skills.

One final note, Paul Wilson at Aster Training is a very friendly, clear and precise tutor who made the sessions easy to understand and kept the interest going

The training was carried out over a 5 month period from January to May 2005. Each team member completed a self-assessment questionnaire prior to the training being carried out enabling Aster's tutors to draw up bespoke training plans for each of the four delegates.